

Spectrum Video & Film
1747 E. Morten Ave., Suite 101
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Hospitality in HD

No Reservations with Spectrum Video & Film



SPECTRUM
VIDEO & FILM

Hospitality in HD

No Reservations with Spectrum Video & Film

- ◆ Bring out the details in your in-suite programming
- ◆ Show the vibrant colors of your property
- ◆ WOW guests with your clear message

Share your amenities with guests in-suite with the visual power of high definition.

There is no more compelling way to market your destination and influence guests to take advantage of additional amenities than a quality video. By blending high resolution HD video, licensed music and professional voiceover, Spectrum Video & Film brings the resort and hotel experience to life, leaving guests with lasting impressions that increase the likelihood of renewed bookings.

The Spectrum team produces award-winning hotel and resort videos shot in beautiful HD that will entice your guests to return time and time again. Our process is simple and effective. We collaborate with you to develop a time- and cost-effective solution, including concept design, detailed shot lists and location planning. The state-of-the-art client monitoring station becomes your seat on the set and your window into the world of quality video production. Together we can create the best sales tool your hotel has ever had.

With HD in-suite programming you will accelerate your revenue per available room, rank higher on the industry Star Report and increase your group booking renewals.

By working with Spectrum you can multi-purpose your programming for maximum cost efficiency:

- ◆ Resort amenities video
- ◆ Marketing promotions
- ◆ Web video
- ◆ Television spots

Step into the digital age with Spectrum Video & Film. Your guests don't settle for less, why should you?

To view our in-suite demo, visit www.spectrumvideoandfilm.com and click on the No Reservations link.

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